

## **If Your Server Fails, Will your Backup Temporarily Replace Your Server in 15 Minutes?**

**Ours Will!**

### **Think Your Backup is Keeping Your Company's Data Safe From Loss or Corruption? You won't After Reading This...**

I have some very important information about your backup system that you should know – but first let me introduce myself.

My name is Adam Abrahami, and I am the Director of H2o Networks. We specialise in helping Legal firms in North London to secure their company data from hardware malfunctions, system crashes, viruses, hackers and human error. We are currently supporting many Legal firms to exceed guidelines by the **Law Society** for data storage and retrieval which ensures their total system is available within 15 minutes which their old backups just cannot do.

**If you cannot afford to go without your company data for hours – possibly even days or weeks – and you are using a disk or tape system, then I urge you to read on.**

#### **The Average Failure of Disk or Tape is 71% - The Gartner Group**

Incredible isn't it? Most people don't realise that most drives fail at some point. But what 's really dangerous is that most companies don't realise until it is too late!

That's why many small businesses lose time credibility and thousands of pounds worth of data to hardware malfunctions, system crashes, power outages and human error. In almost every case, these businesses had some type of backup system in place, but were horrified to find out it wasn't working when they needed it the most. From a legal stand point the Law Society requires every legal firm to be able to retrieve electronically or in paper form all legal cases, client data and correspondence.

#### **As a Matter of Fact, You've Probably Experienced These Problems Already**

In addition to the fact that they can fail and will most likely fail at some point, tape and disk drives require a user to swap them on a daily basis. If someone forgets, goes on holiday, or leaves the company, what happens to backup?

Plus, the drives need to be constantly monitored to make sure they are working. Then, if you've ever tried to recover data from a tape drive you may have discovered how difficult it was, or that the data you thought had been backed up wasn't.

Fortunately there is a way to eliminate the risk and hassle of tape and drive backups, which is the future and the only way to backup and have instant availability of your data...

#### **Our Legal Backup – Removes all hassles and risks of tape and drive backups Forever!**

H2o's backup and disaster recovery solution, fuses leading technology with intelligent hardware. The "H2o Time Machine" gives you protection and the confidence that your current backup solution can't provide. Your old tapes, hard drives and software are relics of the past. **This means:**

- Your data is backed up in real time every 5 minutes guaranteed
- Your data includes everything, including legal case management databases and accounts

- **If your primary server fails, the “Time Machine” will temporarily replace your server to keep your network available to your employees within 15 minutes.**
- Your data backup is checked by a real person and a test restore of 1 file is made daily.
- You have complete confidence as we do a test restore of your complete system and desktops at least 4 times a year that you can check.

**Still Think Your Data is Safe?  
For Free, We will Come To Your Office And...**

- Audit your current data protection including backup and restore procedures, tape rotations and maintenance schedules to see if anything is jeopardising your data security.
- Review procedures for storage and off-site backups. Many people don't realise they damage their disks (and corrupt their data) and making sure you comply with the Law Society.
- Check backups and make sure they are backing up critical files and information you would NEVER want to lose.
- Discuss current data protection needs and explain in plain English where your risks are. We know everyone has a different level of risk tolerance, and we want to make sure all the risks you're taking with your data are by choice not accident.

Depending on what we discover, we'll either give you a clean bill of health or reveal gaps in your data backup that could prove disastrous. If it is appropriate, we'll provide you with an action plan for further securing your data with our “Time Machine”. Naturally I don't expect everyone to become a client, but I do expect a small percentage to hire us to protect their most valuable business data and become loyal clients.

**But I Don't Need a Free Security Analysis Because  
My IT Company Has it Covered....**

Maybe you don't feel as though you have an urgent problem that needs to be fixed immediately. Maybe you think your data is perfectly safe. Many of our current clients felt their data was safe until it became necessary for them to RESTORE THEIR DATA.

Unfortunately, that is when most companies “test” their data backup and restore solution. We are helping companies like yours AVOID embarrassing and extremely costly catastrophes like this:

**Just one month ago a client encountered a costly situation that could have been prevented with our “Time Machine”.** They were backing up the main file/email server to disk. The RAM and board failed which meant data had been corrupted even though the server continued to work the server was not responding as it should. This came to a head when it was re-booted and would not come up and meant employees could not work. The new parts that had been sent next day did not work and Dell was not sure if it was the board or RAM, but it was both. We decided we could not wait for Dell and proceeded to restore all the information to a brand new Server. Needless to say the company due to employee down-time and potential business via email lost. We had to re-build the server and restore from backup which took in excess of 12 hours. In addition some of the data was corrupted due to RAM and board writing errors to the disk. The company was finally up and running on Monday night. However the crash from Wednesday through to Monday was extremely costly! Labour alone was £2,500 plus another server £1,200 and another £7,000 in lost billable hours and staff productivity. In total it cost them £10,700!!

## Why Trust Us?

- **We guarantee that your data is 100% protected**
- **If your primary server fails, the “Time Machine” will temporarily replace your server to keep your network available to your employees within 15 minutes.**
- Your data backup is checked by a real person and a test restore of 1 file is made daily.
- You have complete confidence as we do a test restore of your complete system and desktops at least 4 times a year that you can check.
- We have a proven track record with Legal firms just like you.
- We are familiar with Iris, Alpha Law, Mountain and other software that can be 100% restored.

**But Don't Take Our Word for it –  
Just listen to What Our Clients Have To Say:**

“I've been working with H2o for the past five years and I continue to find their team and approach to be exceptional. If you look at the experience at every level, it provides me with complete confidence.”

**David Pearl, Pearl & Co Solicitors**

“I would like to thank you for the exemplary way you have supported this firm since January 2005. From the original specifying of our requirements through the supply, installation and now support of both hardware and software your company has dealt with everything quickly, efficiently and in a most professional manner”

**Simon Shaffer, Moerans Solicitors**

**You are Under No Obligation to Do or Buy Anything  
When you say “Yes” to a Free Data Security Analysis**

We want to be clear that there are no expectations on our part for you to do or buy anything when you take up this offer.

What do you have to lose? Don't let another day go by without verifying the health and backup of your system! We're making this as easy as possible to say yes – all you have to do is take seconds to complete the form or call us and we will do the rest!

Sincerely,

Adam Abrahami  
H2 Networks

P.S Don't miss out! Your Free Data Security Analysis (£400 value) will let you know for sure if your backup really is copying or storing all your data you cannot afford to lose, in a format that can be restored.